

## **REMARKS**

Claims 1-6 and 9-14 are pending. No claims are amended, canceled or added. In view of the following remarks, allowance of all the pending claims is requested.

### ***Rejections Under 35 U.S.C. § 102***

The Examiner has maintained the rejection of claims 1-6 and 9-14 under 35 U.S.C. 102(e) as allegedly being anticipated by U.S. Patent No. 6,016,504 to Arnold et al. ("Arnold"). As set forth in the previous Response dated January 22, 2004, Arnold does not disclose each and every element of the claimed invention. In particular, Arnold does not disclose at least "generating, by the intermediary, an updated second electronic document that includes a second object associated with the first address."

The Examiner apparently relies on the disclosure in Arnold of a virtual outlet as the intermediary recited in the claims. However, the virtual outlet disclosed in Arnold does not generate an updated second electronic document that includes a second object associated with the first address. In fact, Arnold specifically discloses that:

[t]he merchant computer modifies the merchant Web page to contain a return link so that upon completion of the purchase, the customer computer displays the return Web page of the virtual outlet identified by the link and sends to the customer computer the modified merchant Web page.

See Arnold at col. 4, ll. 20-24.

In responding to this argument in the final Office Action, the Examiner merely points to the disclosure in Arnold of the virtual outlet without addressing its operation disclosed therein, or addressing the operation of the merchant computer in direct contradiction of the recited claim language. Applicants ask that the Examiner point to the portion of Arnold where the operation performed by the intermediary as recited in the claim is disclosed. Otherwise, Applicants request that the Examiner withdraw this rejection and allow the pending claims.

## **CONCLUSION**

Having addressed each of the foregoing rejections, it is respectfully submitted that a full and complete response has been made to the outstanding Office Action and, as such, the application is in condition for allowance. Notice to that effect is respectfully requested.

If the Examiner believes, for any reason, that personal communication will expedite prosecution of this application, the Examiner is invited to telephone the undersigned at the number provided.

Dated:

Respectfully submitted,

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